



WATERFRONT
PHILIPPINES

August 5, 2013

Dear Stockholder:

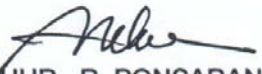
Please be advised that the annual meeting of the stockholders of WATERFRONT PHILIPPINES, INC. (the "Corporation"), will be held on Saturday, September 14, 2013 at 10:00 a.m. at the Waterfront Cebu City Hotel, Lahug, Cebu City for the purpose of transacting the following business:

1. Call to Order
2. Report on Attendance and Quorum
3. Approval of Minutes of Stockholders' Meeting held on August 18, 2012
4. Report to Stockholders for the Year 2012
5. Ratification of Resolutions and Acts of the Board and Management for 2012
6. Election of Board of Directors for the Ensuing Term
7. Appointment of External Auditor
8. Appointment of External Counsel
9. Other Business as may properly come before the Meeting
10. Adjournment

The record date for the purpose of determining the stockholders who are entitled to vote in said stockholders' meeting is August 20, 2013. The stock and transfer book will be closed from August 21, 2013 to September 14, 2013.

If you are not attending, you may submit a proxy instrument to the office of the Corporate Secretary of this Corporation at the address below. Corporate stockholders are requested to attach to the proxy instrument, their respective board resolutions in support of their proxies.

On the day of the meeting, you or your proxy are hereby requested to bring this notice and any form of identification with picture and signature (e.g. driver's license, SSS ID, company ID, etc.) to facilitate registration.


ARTHUR R. PONSARAN
Corporate Secretary
Waterfront Cebu City Hotel
Lahug, Cebu City

