

# CORPORATE SOCIAL RESPONSIBILITY

## Waterfront Cebu City Hotel & Casino



### Brgy. Kang-Atis Repainting

As part of the hotel's commitment to serve and give back to partner-communities, staff of Waterfront Cebu City Hotel & Casino held a CSR activity at Barangay Kang-Atis Elementary School together with their General Manager Anders Hallden.



## Pink October Ball with I Can Serve Foundation

Waterfront Cebu Hotel & Casino, kicked off its month-long #WaterfrontGoesPink campaign with its annual charity ball, dubbed as the Pink Ball at the hotel's Pacific Grand Ballroom in partnership with Oro China, I can Serve Foundation and Clothes for Life, Inc. The event featured the designs of renowned Filipino designer, Jun Escario, and the outstanding women of I Can Serve.





## Kapwa Ko, Mahal Ko Foundation

In the spirit of the season of giving, Waterfront Cebu City Hotel & Casino, headed by hotel general manager Anders Hallden, was proud to present a certificate of recognition to Kapwa Ko, Mahal Ko Foundation, Inc. for its active support in all the hotel's activities. The short ceremony was attended by Cebu's much-loved pediatrician, Dra. Vivina Chiu, Gerry Roa, Honey Loop, members of the Arts Council of Cebu, and the kids and staff of the service organization.

## Christmas Tree Lighting

To recognize its partnerships with different non-profit organizations, Waterfront Cebu City Hotel & Casino awarded their beneficiaries with a certificate of appreciation during its Christmas Tree Lighting Ceremony among them were Mary Anne Alcordo-Solomon of I Can Serve Foundation, and Mrs. Cebu Philippines Cheryl Pelayo Dacua, the empowered women of I Can Serve Foundation, renowned Cebu-based designer Jun Escario, and Barangay Kang-atis Elementary School Principal Leo C. Alcantara.





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## Waterfront Airport Hotel & Casino



### Cauhagan Public Elementary School

WAHC led by Hotel Manager Benhur Caballes visited Cauhagan Elementary School with the Hotel's Engineering Dept. to build the school's first library complete with books and a party with the kids to celebrate the occasion.



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## Waterfront Insular Hotel Davao



### Agusan Outreach

Waterfront Davao visited the floating village in Agusan to donate linens, towels, slippers, and other essential goods to the community. Also part of the CSR activities is the conducting TESDA Certified courses and basic housekeeping to the locals.



## Pink Party Initiative

Together with the Municipality of Loreto, Agusan del Sur and Carousel Productions, Waterfront Insular Hotel Davao brings 25 international delegates of the 2019 Miss Earth pageantry to an exclusive charity gala where women advocates and women of the Earth come together with a collective intention to support the cause. The main event was the Pink Art Exhibition portraying different imageries of women created by the BaiHinang group of women artists, a Pink Matters room promotion to run lasting the entire month of October or the Breast Cancer Awareness Month. Proceeds garnered a total of Php 43, 017.00.







## Christmas Dinner for a Cause

In partnership with the House of Hope Foundation, a partner of 12 heartwarming years, and Muzic's Kool, the Hotel dedicates the season of giving to children with cancer in a fundraising gala dinner for the benefit of the Kids of Hope. Proceeds garnered a total of Php 55,600.00.