CORPORATE SOCIAL RESPONSIBILITY Waterfront Cebu City Hotel & Casino

CDN Digital Swas live - with Waterfront Cebu City Hotel and Casino. Paid Partnership · 🕢

Waterfront Cebu City Hotel and Casino has always been in support to the Breast Cancer Awareness month. For this year, the premier city hotel will be bringing the celebration again online with Waterfront Goes Pink: Pink It Forward 2.0!

The virtual show aims to educate people and raise both awareness and funds in the fight against the most prevalent cancer among women breast cancer.

Waterfront Goes Pink: Pink It Forward is made possible through this



On its 7th year celebration, Waterfront Cebu City Hotel and Casino, together with its partners, ICanServe Foundation, Inc., Rotary Cebu Fuente, Rotaract Cebu Fuente, Rotaract Club of Cebu Fuente - USC Chapter, Rotaract Club of Cebu Fuente-University of the Visayas Chapter, and CDN Digital, makes a mark once again as it presents its annual Waterfront Goes Pink virtual event in support for the Breast Cancer Awareness month.

For the second time, the premier city hotel will be ... See more - with Waterfront Cebu City Hotel and Casino.



3 DAYS TO GO before Waterfront goes Pink: Pink It Forward 2.0! On its 7th year celebration, Waterfront Cebu City Hotel and Casino's Waterfront Goes Pink: Pink It Forward continues to advocate for Breast Cancer Awareness and is now on its second year as a virtual event. Together with its partners, ICanServe Foundation, Inc., Rotary Cabu Fuente, Rotaract Club of Cebu Fuente - USC Chapter, Rotaract Club of Cebu Fuente-University of the Visayas Chapter, and CDN Digital, catch ... See more



As Waterfront Cebu City Hotel and Casino continues to advocate for Breast Cancer Awareness, witness its special virtual event, Waterfront Goes Pink: Pink It Forward 2.0, this Friday, October 29, at 5 p.m.

Together with its partners, ICanServe Foundation, Inc., Rotary Cebu Evente, Botaract Club of Cebu Evente - USC Chapter, Rotaract Club of Cebu Fuente-University of the Visayas Chapter, and CDN Digital, catch this virtual event live on CDN Digital and Waterfront Cebu City Hotel and Casino Facebook page.

Join and support the fight against breast cancer! Let's Pink It Forward!



WATERFRONT GOES PINK **PINK IT FORWARD 2.0**

Waterfront Cebu has always been in support to the Breast Cancer Awareness month. For this year, the premier city hotel will be bringing the celebration again online with Waterfront Goes Pink 2.0.

The virtual show aims to educate people and raise both awareness and funds in the fight against the most prevalent cancer among women-breast cancer.



WATERFRONT CEBU OPENS CITY'S FIRST VACCINATION SITE IN A HOTEL

In support of the Cebu City government's ongoing city-wide vaccination program, the premier city hotel, Waterfront Cebu City Hotel & Casino, officially opens the city's 7th and only vaccination site in a hotel, dubbed as the "Waterfront Bakuna Center", during a soft launching ceremony and media walk-through on August 10, Tuesday.

The intimate launching was attended by Cebu City Acting Mayor Mike Rama, Vaccination Operating Council and Cebu City Health Officer Dr. Jeffrey Ibones, Cebu City Emergency Operations Center (EOC) Deputy Implementer Joel Garganera, Waterfront Airport Hotel & Casino hotel manager Benhur Caballes, staff of the city health department and the Cebu City government, and members of the media.

Waterfront Cebu City Hotel & Casino General Manager Anders Hallden, in his welcoming message, thanked the various local government units including the Cebu City government, the Emergency Operations Center, the Department of Health, the Department of the Interior and Local Government, and the Gatchalian Family for making the corporate social responsibility project happen.

CORPORATE SOCIAL RESPONSIBILITY Waterfront Airport Hotel & Casino



WATERFRONT BAKUNA CENTER JULY 2021 – SEPTEMBER 2021

Waterfront Hotels and Casinos extends its full support to the ongoing initiative of the government's vaccination program, with the goal of ramping up the city's vaccination and inoculating a number of Cebuanos located in the cities of Cebu and Lapu-Lapu, to be able to achieve herd immunity as it opened its doors to become one of the vaccination sites.

Waterfront Airport Hotel & Casino (WAHC) opened its vaccination site last July 2021, and finished its run in September 2021, inoculating over 30,000 individuals. The initiative was made possible with the support of the Gatchalian family, in partnership with the Lapu-Lapu City government.



COASTAL CLEAN-UP AND FEEDING PROGRAM (in partnership with the Association of LGBTQ+ Individuals Vouching for Equality (ALIVE)) October 31, 2021

Waterfront Airport Hotel and Casino under its corporate social responsibility initiative tagged "Waterfront Cares", partnered with the Association of LGBTQ+ Individuals Vouching for Equality (ALIVE) in its coastal clean-up activity and feeding program by providing packed meals for the members of ALIVE present during the said activity, last October 31, 2021, held in Brgy. Pusok, Lapu-Lapu City.

CORPORATE SOCIAL RESPONSIBILITY Waterfront Insular Hotel Davao



BAKUNA BY THE SEA - JUNE 2021

As a way to give back to the city that welcomed and supported the property for many years, Waterfront Insular Hotel Davao, headed by the Gatchalian Family aimed to give back to the Dabawenyos during the pandemic. The property partnered with the Davao Tourism Association and other agencies to inoculate over 16,000 people from the Tourism Sector, Allied Services and the General Public.



PINK MATTERS - BREAST CANCER AWARENESS MONTH

For the month of October, Waterfront Insular Hotel Davao launched a room and beverage promos to promote Breast Cancer Awareness and raise funds in support of the cause.



SEASONS OF CHRISTMAS ROOM PROMO (for HOUSE OF HOPE)

In partnership with the House of Hope Foundation, Waterfront Insular Hotel Davao launched a Room Promo for the benefit of the foundation for children with cancer. Proceeds garnered were then handed to the foundation.